

Implementing Culture Change through Grassroots Safety Leadership September 21-24, 2026*



Acquire the tools you need to be a CULTURE CHANGE CHAMPION

Developed by Dr. Steven I. Simon, "The Father of Safety Culture"

From the originator of the Grassroots Safety Leadership™ methodology, this course covers the entire process of creating cultural change through employee involvement.

Participants will:

- Acquire a profound understanding of how culture and organizational systems affect safety performance
- Learn how organizations have achieved 50-80% decreases in accidents and maintained them through implementation of Grassroots Safety Leadership™
- Learn concrete, practical techniques to get and sustain grassroots involvement, ownership and leadership in safety
- Receive the Culture Change Toolkit® that includes 10 tools which can be immediately applied back into your workplace
- Learn how companies are improving their safety records through union/management cooperation for safety

Who Should Attend?

People who have a passionate interest in becoming "culture change champions" and are capable of guiding the implementation of culture-based safety within their organizations

More than 2500 people from all levels of the organization have attended the Implementing Culture Change course including: Vice Presidents of Operations, Plant Managers, Corporate Safety Directors, Safety Professionals, Front-Line Supervisors, Trainers, Hourly Workers, Union Leaders

***Course Schedule**

Monday, September 21, 4:45 PM:

Registration, Opening Session and Dinner Reception

Tuesday - Thursday, September 22-24,

8:30-3:30 PM: Daily Course Schedule



**To register, please complete the following form
or for more information,**

visit our website at www.culturechange.com

or call us at (914) 648-0535

****Enrollment Limited***

Implementing Culture Change through Grassroots Safety Leadership



To register, please complete the information below and return to Peggy@culturechange.com

Participant Information

Name (First, MI, Last): _____
Title/Position: _____
Company Name: _____
Mailing Address: _____
City: _____ State: _____ ZIP: _____
Phone: (____) _____ E-mail: _____
Name on Badge: _____ Job Classification: ☐ Hourly ☐ Salary

2026 Workshop Fee: \$3,795.00

Fee includes meals (3 breakfasts, 3 lunches and two dinners) and participant materials.

Payment required at time of registration.

American Express, Visa or MasterCard Accepted

Credit Card # _____ Expiration Date: ____/____

Substitution, Cancellation and Refund Policy. You may cancel without penalty up to 2 months prior to the course. Cancellations between 1 and up to 2 months are subject to a 25% cancellation fee. Cancellations between 1 month and 10 business days are subject to a 50% cancellation fee. If you provide CCC with less than 10 days' notice, or fail to attend, you will be liable for the entire registration fee. There is no penalty if you send someone to take your place.

We appreciate that this is an important investment for you and your company and would like to accommodate your needs the best we can. If you have a concern, please call us at 914-648-0535.

Hotel Rooms and Lodging

*You are responsible for making your own hotel room reservations.

Course Hotel:

Courtyard by Marriott Liberty Station – San Diego
2592 Laning Road, San Diego, California 92106



Discounted Room Rates: of \$219/night are available for rooms reserved by August 30, 2026.

[Book Your Group Room Rate for Culture Change September 2026](#)

Hotel booking Information and Course Agenda will be provided upon receipt of this registration form.