COACHING THE COACH HOW TO BE AN EFFECTIVE GST COACH

November 5-7, 2025

San Diego, CA

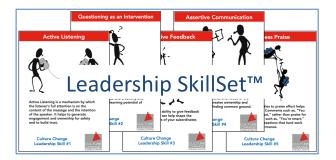






COURSE HIGHLIGHTS

- Explore the wide range of the Coach's role, such as mentor, mediator, promoter, protector and information resource.
- Enhance the Coach's ability to work as an effective and trusted liaison between the Guidance and Grassroots Team.
- Advise the Grassroots Team on how to develop achievable culture-based projects with high-impact.
- Develop an understanding of how to use culture tools such as the Culture Iceberg[®] and Cycle of Mistrust[®] as coaching interventions.
- ✓ Receive the complete Leadership SkillSet[™] of five cards



An essential course for Grassroots Safety Team Coaches!

"This course and these tools made me realize I can make this happen. And if we all do this, I don't see how this process can't work."

"The sharing of best practices between the different organizations was really beneficial."

"The two instructors' skills as facilitators and knowledge base they bring made this training one of the best courses I have attended."

Contact us for more information or to reserve your space! Enrollment is limited. www.culturechange.com | (914) 648-0535 | peggy@culturechange.com

Prerequisite: Prior attendance at the Implementing Culture Change Course or a Grassroots Team Training

Coaching the Coach: How To Be An Effective GST Coach



to

November 5-7, 2025

Homewood Suites by Hilton San Diego – Liberty Station

San Diego, CA

Name (First, MI, Last):		
City:	*State:	*ZIP:
Phone: ()	E-mail	:
Name on Badge:		_Job Classification:
	🗆 Hourly 🛛 Sala	ary
2025 Workshop Fee: \$3,195 Fee includes meals (3 brea Payment required at time American Express, Visa or	kfasts, 3 lunches and one di e of registration.	nner) and participant materials.
Credit Card #		Expiration Date:/
between 1 and up to 2 months a 50% cancellation fee. If you	s are subject to a 25% cancella	ncel without penalty up to 2 months prior to the course. Cancellations tion fee. Cancellations between 1 month and 10 business days are subject days' notice, or fail to attend, you will be liable for the entire registration ace.
We appreciate that this is an i	mportant investment for you a	nd your company and would like to accommodate your needs the best we
can. If you have a concern, ple	ase call us at 914-648-0535.	
	YARD® BY MARRIOTT Liberty Station	
Courtyard by Marriott a	at Liberty Station	
2592 Laning Road, San	Diego, California 92106	

For room reservations call: 800-321-2211 with code Culture Change or use the following link to book online:

Book your group rate for Culture Change Lodging Rate: \$209.00/night.

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Note: You are responsible for making your own hotel reservations. This discounted rate is valid until October 4, 2025.

Additional Information and Course Agenda will be provided upon receipt of this registration form. Course activities will be held at the Homewood Suites, lodging rooms available next door at the Courtyard by Marriott.