

# COACHING THE COACH

## HOW TO BE AN EFFECTIVE GST COACH

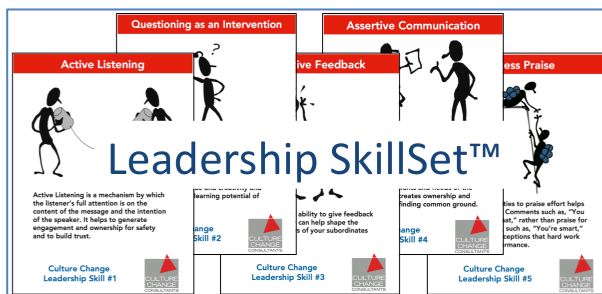
March 13-15, 2024

San Diego, CA



### COURSE HIGHLIGHTS

- ✓ Explore the wide range of the Coach's role, such as mentor, mediator, promoter, protector and information resource.
- ✓ Enhance the Coach's ability to work as an effective and trusted liaison between the Guidance and Grassroots Team.
- ✓ Advise the Grassroots Team on how to develop achievable culture-based projects with high-impact.
- ✓ Develop an understanding of how to use culture tools such as the Culture Iceberg® and Cycle of Mistrust® as coaching interventions.
- ✓ Receive the complete Leadership SkillSet™ of five cards



*An essential course for  
Grassroots Safety Team  
Coaches!*

*"This course and these tools made me realize I can make this happen. And if we all do this, I don't see how this process can't work."*

*"The sharing of best practices between the different organizations was really beneficial."*

*"The two instructors' skills as facilitators and knowledge base they bring made this training one of the best courses I have attended."*

**Contact us for more information or to reserve your space! Enrollment is limited.**  
[www.culturechange.com](http://www.culturechange.com) | (914) 315-6076 | [info@culturechange.com](mailto:info@culturechange.com)

Prerequisite:

Prior attendance at the Implementing Culture Change Course or a Grassroots Team Training

# Coaching the Coach: How To Be An Effective GST Coach



March 13-15, 2024

Courtyard Marriott San Diego – Liberty Station  
San Diego, CA

## Participant Information

Name (First, MI, Last): \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ \*State: \_\_\_\_\_ \*ZIP: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

Name on Badge: \_\_\_\_\_ Job Classification: \_\_\_\_\_

Hourly  Salary

## 2023 Workshop Fee: \$2,995.00

Fee includes meals (3 breakfasts, 3 lunches and one dinner) and participant materials.

## Payment required at time of registration.

American Express, Visa or MasterCard Accepted

Credit Card # \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**Substitution, Cancellation and Refund Policy.** You may cancel without penalty up to 2 months prior to the course. Cancellations between 1 and up to 2 months are subject to a 25% cancellation fee. Cancellations between 1 month and 10 business days are subject to a 50% cancellation fee. If you provide CCC with less than 10 days' notice, or fail to attend, you will be liable for the entire registration fee. There is no penalty if you send someone to take your place.

We appreciate that this is an important investment for you and your company and would like to accommodate your needs the best we can. If you have a concern, please call us at 914-315-6076



Courtyard by Marriott at Liberty Station  
2592 Laning Road, San Diego, California 92106

For room reservations call: 800-321-2211 - mention the Group Code SUL or use the following link to book online: [Book your group rate for Culture Change Consultants](#)

Lodging Rate: \$209/night.

Note: You are responsible for making your own hotel reservations. This discounted rate is valid until February 12, 2024

**Additional Information and Course Agenda will be provided upon receipt of this registration form. Course activities will be held at the Homewood Suites, lodging rooms available next door at the Courtyard by Marriott.**