Implementing Culture Change through Grassroots Safety Leadership September 25-28, 2023*



Acquire the tools you need to be a CULTURE CHANGE CHAMPION Developed by Dr. Steven I. Simon, "The Father of Safety Culture"

From the originator of the Grassroots Safety Leadership[™] methodology, this course covers the entire process of creating cultural change through employee involvement.

Participants will:

- Acquire a profound understanding of how culture and organizational systems affect safety performance
- Learn how organizations have achieved 50-80% decreases in accidents and maintained them through implementation of Grassroots Safety Leadership[™]
- Learn concrete, practical techniques to get and sustain grassroots involvement, ownership and leadership in safety
- Receive the Culture Change Toolkit[®] that includes 10 tools which can be immediately applied back into your workplace
- Learn how companies are improving their safety records through union/management cooperation for safety

Who Should Attend?

People who have a passionate interest in becoming "culture change champions" and are capable of guiding the implementation of culture-based safety within their organizations

More than 2500 people from all levels of the organization have attended the Implementing Culture Change course including: Vice Presidents of Operations, Plant Managers, Corporate Safety Directors, Safety Professionals, Front-Line Supervisors, Trainers, Hourly Workers, Union Leaders

*Course Schedule

Monday, September 25, 5:00 PM: Registration, Opening Session and Dinner Reception

Tuesday - Thursday, Sept. 26-28, 8:30-3:30 PM: Daily Course Schedule



To register, please complete the following form or for more information, visit our website at www.culturechange.com or call us at (914) 315-6076

*Enrollment Limited

Implementing Culture Change through Grassroots Safety Leadership



To register, please complete the information below and return to Peggy@culturechange.com

Participant Information		
Name (First, MI, Last):		
Title/Position:		
Mailing Address:		
City:	State:	ZIP:
Phone: ()	E-ma	il:
Name on Badge:		Job Classification: ☐ Hourly ☐ Salary
Fee includes meals (3 breakfa Payment required at time of American Express, Visa or Ma	registration.	inners) and participant materials.
Credit Card #		Expiration Date:/
between 1 and up to 2 months	are subject to a 25% cance provide CCC with less than	v cancel without penalty up to 2 months prior to the course. Cancellations ellation fee. Cancellations between 1 month and 10 business days are subject to 10 days' notice, or fail to attend, you will be liable for the entire registration place.
We appreciate that this is an in can. If you have a concern, plea	-	ou and your company and would like to accommodate your needs the best we is.

COURTYARD®

BY MARRIOTT Liberty Station

Courtyard San Diego Airport/Liberty Station 2592 Laning Road, San Diego, California 92106 - 800-321-2211

Click the link below for hotel room reservations:

https://www.marriott.com/events/start.mi?id=1677694626976&key=GRP

Lodging Rate: \$195/night using group code: Culture Change Consultants September

Please note: You are responsible for making your own hotel reservations. This discounted rate is valid until August 24, 2023.

Additional Information and Course Agenda will be provided upon receipt of this registration form.