

# Grassroots Essentials™ - Virtual

*For leaders at all levels engaged in Safety Culture Improvement*



**Grassroots Essentials™ is a consultant-led virtual offering that prepares participants to be immediate positive contributors to their organization's Safety Culture Journey**

Developed by Dr. Steven Simon, PhD, creator of the field of Safety Culture and originator of the Grassroots Safety Leadership™ methodology, the Grassroots Essentials™ interactive modules equip formal and informal leaders and new members of Grassroots Teams or Guidance Teams with:

- Foundational Safety Culture Concepts that explain the relationship between culture and safety
- The critical role Grassroots Teams and Guidance Teams play in improving Safety Culture
- The 4 key tools from CCC's Culture Change Toolkit® that leaders need in order to play a meaningful part in their organization's Safety Culture Journey

## FEATURING

- ✓ **Expert Consultants, Experienced Facilitators.**  
CCC's virtual instructors are experienced facilitators who know how to help attendees participate actively – even in virtual sessions!
- ✓ **Customized Content**
- ✓ **Flexible Virtual Learning Schedule**

## METHODS AND MODULES

- (4) Two-Hour Grassroots Essentials™ modules are conducted over four days and delivered virtually via Zoom videoconferencing.
1. Enlisting and Educating Safety Culture Leaders: *Why leaders at all levels have a key role to play*
  2. Assessing the Safety Culture: *How culture affects safety performance*
  3. Driving Change from the Grassroots: *The roles and objectives of Grassroots and Guidance Teams*
  4. Generating Culture-Based Projects: *Projects that improve Safety Culture and create real change*

***Contact us for more information  
on Upcoming 2022 Dates***



***Fees: \$1,250.00 per participant***