

Grassroots Essentials™ - Virtual

For leaders at all levels engaged in Safety Culture Improvement



Grassroots Essentials™ is a consultant-led virtual offering that prepares participants to be immediate positive contributors to their organization's Safety Culture Journey

Developed by Dr. Steven Simon, PhD, originator of the Grassroots Safety Leadership™ methodology, the Grassroots Essentials™ interactive modules equip formal and informal leaders and new members of Grassroots Teams or Guidance Teams with:

- Foundational Safety Culture Concepts that explain the relationship between culture and safety
- The critical role Grassroots Teams and Guidance Teams play in improving Safety Culture
- The 4 key tools from CCC's Culture Change Toolkit® that leaders need in order to play a meaningful part in their organization's Safety Culture Journey

WHO SHOULD ATTEND:

Operations Managers and Supervisors | Safety Professionals | New Guidance/Grassroots Team Members

FEATURING

- ✓ **Expert Consultants, Experienced Facilitators.**
CCC's virtual instructors are experienced facilitators who know how to help attendees participate actively – even in virtual sessions!
- ✓ **Customized Content**
- ✓ **Flexible Virtual Learning Schedule***

METHODS AND MODULES

- (2) Four-hour Grassroots Essentials™ modules are conducted over two days and delivered virtually via Zoom videoconferencing.
1. Enlisting and Educating Safety Culture Leaders: *Why leaders at all levels have a key role to play*
 2. Assessing the Safety Culture: *How culture affects safety performance*
 3. Driving Change from the Grassroots: *The roles and objectives of Grassroots and Guidance Teams*
 4. Generating Culture-Based Projects: *Projects that improve Safety Culture and create real change*

REGISTER TODAY!

Upcoming Dates:
June 30 – July 1, 2021
11am – 3pm EST

Fees: \$1,250.00 per participant

*Interested in bringing Grassroots Essentials™ in-house?
Contact us today to schedule the first module!

Contact us for more information on all of CCC's virtual classes!

(914) 315-6076 | info@culturechange.com | www.culturechange.com

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PLEASE SELECT ONE:

☐ June 30 – July 1, 2021

PARTICIPANT INFORMATION:

Name (First, M.I., Last): _____

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Plant or Site: _____

Phone: () _____ Email: _____

Job Title: _____

☐ Hourly ☐ Salary

☐ Male ☐ Female

PAYMENT INFORMATION:

Course Package*: \$1,250

*Includes course fees and materials

☐ Credit Card

☐ Invoice/PO#

Credit Card or PO# _____ Expiration Date: _____

Please submit completed registration form to Liane Basso:

Email: Liane@culturechange.com | Phone: (914) 315-6076

Additional event information will be provided after registering.

***Contact us for more information on all of
CCC's virtual classes and offerings.***

Coaching the Coach™

Psychological Safety Essentials™

COVID-19 Perception Survey

Culture Change Leadership Skills™

Cancellation Policy: More than 2 months prior to the event-full refund. Cancellation occurring between 2 months to 1 month prior to the event-75% refund. Cancellation occurring between 1 month to 10 business days prior to the event-50% refund. Cancellation occurring less than 10 business days prior to the event-no refund. Full registration amount may be transferred to a future course if notice is given 30 days before the course begins.