Grassroots Essentials™ - Virtual
For leaders at all levels engaged in Safety Culture Improvement

Grassroots Essentials™ is a consultant-led virtual offering that prepares participants to be immediate positive contributors to their organization’s Safety Culture Journey

Developed by Dr. Steven Simon, PhD, originator of the Grassroots Safety Leadership™ methodology, the Grassroots Essentials™ interactive modules equip formal and informal leaders and new members of Grassroots Teams or Guidance Teams with:

• Foundational Safety Culture Concepts that explain the relationship between culture and safety
• The critical role Grassroots Teams and Guidance Teams play in improving Safety Culture
• The 4 key tools from CCC’s Culture Change Toolkit® that leaders need in order to play a meaningful part in their organization’s Safety Culture Journey

WHO SHOULD ATTEND:
Operations Managers and Supervisors | Safety Professionals | New Guidance/Grassroots Team Members

FEATURING
✓ Expert Consultants, Experienced Facilitators.
CCC’s virtual instructors are experienced facilitators who know how to help attendees participate actively – even in virtual sessions!
✓ Customized Content
✓ Flexible Virtual Learning Schedule*

METHODS AND MODULES
(2) Four-hour Grassroots Essentials™ modules are conducted over two days and delivered virtually via Zoom videoconferencing.

1. Enlisting and Educating Safety Culture Leaders: Why leaders at all levels have a key role to play
3. Driving Change from the Grassroots: The roles and objectives of Grassroots and Guidance Teams
4. Generating Culture-Based Projects: Projects that improve Safety Culture and create real change

Fees: $1,250.00 per participant

REGISTER TODAY!
Upcoming Dates:
August 26-27, 2020 | September 23-24, 2020
11am – 3pm EST

*Interested in bringing Grassroots Essentials™ in-house? Contact us today to schedule the first module!

Contact us for more information on all of CCC’s virtual classes!
(914) 315-6076 | info@culturechange.com | www.culturechange.com
Grassroots Essentials™ - Virtual

**PLEASE SELECT ONE:**

☐ August 26-27, 2020  ☐ September 23-24, 2020

**PARTICIPANT INFORMATION:**

Name (First, M.I., Last):__________________________________________________

Company Name:________________________________________________________

Mailing Address:________________________________________________________

City:__________________________ State:_______________ Zip:_____________

Plant or Site:___________________________________________________________

Phone: ( )____________________ Email:_________________________________

Job Title:________________________

☐ Hourly  ☐ Salary  ☐ Male  ☐ Female

**PAYMENT INFORMATION:**

**Course Package**: $1,250
*Includes course fees and materials

☐ Credit Card  ☐ Invoice/PO#

Credit Card or PO# __________________________ Expiration Date:_____________

Please submit completed registration form to Liane Basso:
Email: Liane@culturechange.com | Phone: (914) 315-6076

Additional event information will be provided after registering.

Contact us for more information on all of CCC’s virtual classes and offerings.

- Coaching the Coach™
- Psychological Safety Essentials™
- COVID-19 Perception Survey
- Culture Change Leadership Skills™

Cancellation Policy: More than 2 months prior to the event-full refund. Cancellation occurring between 2 months to 1 month prior to the event-75% refund. Cancellation occurring between 1 month to 10 business days prior to the event-50% refund. Cancellation occurring less than 10 business days prior to the event-no refund. Full registration amount may be transferred to a future course if notice is given 30 days before the course begins.