

# Grassroots Essentials™ - Virtual

For leaders at all levels engaged in Safety Culture Improvement



**Grassroots Essentials™ is a consultant-led virtual offering that prepares participants to be immediate positive contributors to their organization's Safety Culture Journey**

Developed by Dr. Steven Simon, PhD, originator of the Grassroots Safety Leadership™ methodology, the Grassroots Essentials™ interactive modules equip formal and informal leaders and new members of Grassroots Teams or Guidance Teams with:

- Foundational Safety Culture Concepts that explain the relationship between culture and safety
- The critical role Grassroots Teams and Guidance Teams play in improving Safety Culture
- The 4 key tools from CCC's Culture Change Toolkit® that leaders need in order to play a meaningful part in their organization's Safety Culture Journey

## WHO SHOULD ATTEND:

Operations Managers and Supervisors | Safety Professionals | New Guidance/Grassroots Team Members

### FEATURING

- ✓ **Expert Consultants, Experienced Facilitators.**  
CCC's virtual instructors are experienced facilitators who know how to help attendees participate actively – even in virtual sessions!
- ✓ **Customized Content**
- ✓ **Flexible Virtual Learning Schedule\***

### METHODS AND MODULES

- (2) Four-hour Grassroots Essentials™ modules are conducted over two days and delivered virtually via Zoom videoconferencing.
1. Enlisting and Educating Safety Culture Leaders: *Why leaders at all levels have a key role to play*
  2. Assessing the Safety Culture: *How culture affects safety performance*
  3. Driving Change from the Grassroots: *The roles and objectives of Grassroots and Guidance Teams*
  4. Generating Culture-Based Projects: *Projects that improve Safety Culture and create real change*

### REGISTER TODAY!

**Upcoming Dates:**  
**August 26-27, 2020 | September 23-24, 2020**  
**11am – 3pm EST**

**Fees:** \$1,250.00 per participant

\*Interested in bringing Grassroots Essentials™ in-house?  
Contact us today to schedule the first module!

**Contact us for more information on all of CCC's virtual classes!**

(914) 315-6076 | info@culturechange.com | www.culturechange.com

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## **PLEASE SELECT ONE:**

August 26-27, 2020

September 23-24, 2020

## **PARTICIPANT INFORMATION:**

Name (First, M.I., Last): \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Plant or Site: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ Email: \_\_\_\_\_

Job Title: \_\_\_\_\_

Hourly  Salary

Male  Female

## **PAYMENT INFORMATION:**

**Course Package\*:** \$1,250

\*Includes course fees and materials

Credit Card

Invoice/PO#

Credit Card or PO# \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Please submit completed registration form to Liane Basso:  
Email: [Liane@culturechange.com](mailto:Liane@culturechange.com) | Phone: (914) 315-6076

*Additional event information will be provided after registering.*

**Contact us for more information on all of  
CCC's virtual classes and offerings.**

*Coaching the Coach™*

*Psychological Safety Essentials™*

*COVID-19 Perception Survey*

*Culture Change Leadership Skills™*

Cancellation Policy: More than 2 months prior to the event-full refund. Cancellation occurring between 2 months to 1 month prior to the event-75% refund. Cancellation occurring between 1 month to 10 business days prior to the event-50% refund. Cancellation occurring less than 10 business days prior to the event-no refund. Full registration amount may be transferred to a future course if notice is given 30 days before the course begins.