

CCC COVID-19 Perception Survey™

Evidence-based Action Planning



The way organizations have reacted to and communicated with employees in these anxious times will shape future perceptions about commitment to a culture of safety and preparedness. The CCC COVID-19 Perception Survey™ is a targeted and proactive leadership tool to understand how the company's response to the workplace challenges posed by the pandemic is being received. Reaching out to employees to ask for their perceptions yields valuable cultural data to advance safety and health programs, trust between employee groups and business recovery plans.

HIGHLIGHTS

- ❖ Gauge employee perceptions of the effectiveness of the organization's COVID-19 response thus far
- ❖ Harness the power of frontline knowledge and know-how to contribute to new solutions and action planning
- ❖ Identify opportunities to support the development of a positive health and safety culture
- ❖ Receive survey results and recommendations in less than two weeks

As the originators of the *Grassroots Safety Culture™ Methodology* and *CCC Safety Culture Perception Survey™*, we know how important it is to get valuable information and input on safety and health from frontline employees. After all, it is employee perceptions, often more than organizational policies or procedures, that will determine health and safety behavior in the “new normal.”

CCC COVID-19 Perception Survey™

The CCC COVID-19 Perception Survey™ establishes a baseline of employee perceptions against which to measure future COVID-19 related action plans. The results of the survey are not to be used merely as a scorecard statistic. **Rather, its purpose is to shed light on employee perceptions in a way that leads to accelerated, solution-oriented action planning.**

PROCESS & DELIVERABLES



CCC COVID-19 PERCEPTION SURVEY™

A 15-item online survey is administered to gather actionable data



EMPLOYEE INTERVIEWS

Conducted virtually to amplify and validate survey results



EXECUTIVE SUMMARY

Includes key findings, a demographic breakdown of survey results, and survey and interview comments



RECOMMENDATIONS

Specific culture-based, COVID-19 related recommendations to incorporate into safety and health programs



SURVEY DEBRIEF

One-hour debrief with leadership to present key findings and recommendations

**Contact us today to learn more
about CCC's virtual offerings!**



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