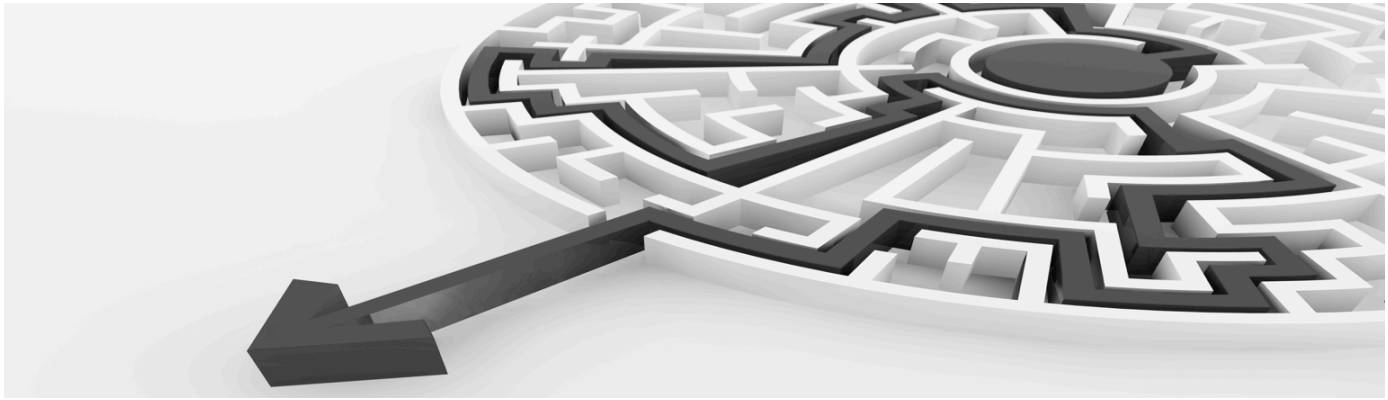


Changing Norms[®] Workshop

Engage Workgroups to Create and Foster Positive Safety Norms



Are the “ways we do things around here,” working against your best safety practices? With the Changing Norms[®] tool, workgroups identify safety “norms” that perpetuate unsafe behaviors and that can lead to accidents. Once these norms are identified, workgroups can develop and implement action plans to create new norms that support safe behavior.

Objectives and Outcomes:

- ✓ Understand the fundamental principles and concepts of culture change.
- ✓ Apply culture-based tools to surface and analyze unwanted workplace norms.
- ✓ Identify actions that front line, supervision and management personnel can take to replace unwanted norms with new, positive safety norms.

Methodology	Concepts and skills are applied interactively in an engaging way.
Workshop Duration	One-day Workshop
Organizational Level	Tailored to a specific site or conducted with a general audience
Intended Participants	Front-line to management levels; Effective with teams or workgroups targeting specific safety issues
Culture Change Experience	Beginner & Intermediate

Contact us for more information!

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Other Workshops You Might be Interested In:

- ✓ *Breaking Cycles of Mistrust[®]*
- ✓ *Safety Imaging[™]*