

# Culture-Based Project Planning Process™ Intensive

## Maximize Effectiveness of Grassroots Teams and Projects



You've established grassroots teams and launched projects. But how effective are the projects at changing undesired norms and behaviors? Are they mainly focused on physical fixes, policies and procedures? The Project Planning Intensive utilizes *Four Criteria for Successful Projects*, and a structured approach to help teams develop projects that work below the waterline, addressing the cultural barriers to best safety practices.

### Objectives and Outcomes:

- ✓ Understand the four criteria for successful projects
- ✓ Utilize culture-based tools to assess project effectiveness.
- ✓ Develop or revise Project Specification Plans to incorporate elements necessary to achieve and sustain culture change.

<b>Methodology</b>	Concepts and skills are applied interactively in an engaging way.
<b>Workshop Duration</b>	One-day Workshop
<b>Organizational Level</b>	Tailored to a specific site
<b>Intended Participants</b>	Intact Grassroots and/or Guidance Teams; Multiple teams may attend
<b>Culture Change Experience</b>	Beginner & Intermediate

Contact us for more information!

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Other Workshops You Might be Interested In:

- ✓ *Leadership Alignment Dialogues™*
- ✓ *Your Response Matters: Effective Post-Incident Communication*